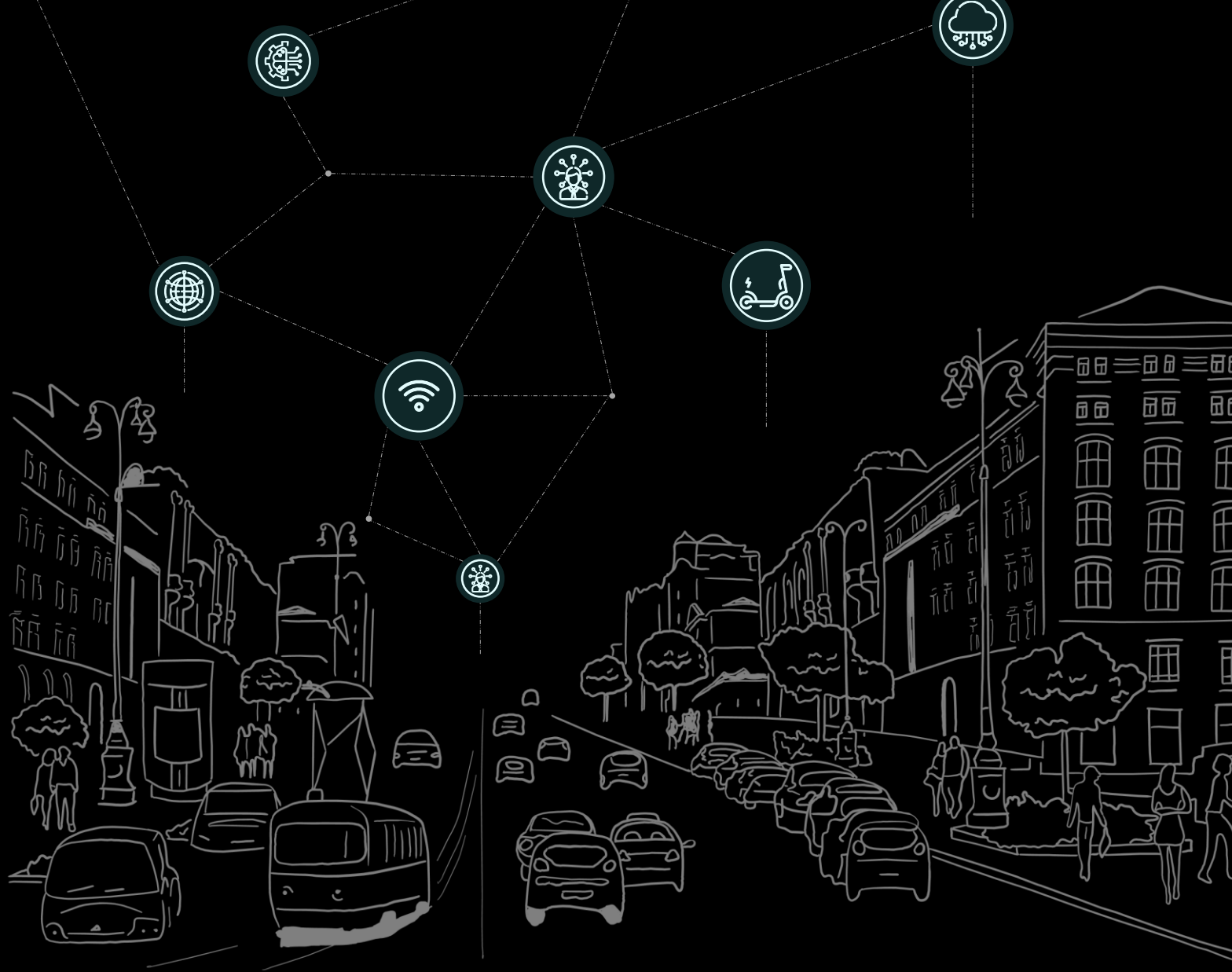




VINDELICI ADVISORS

Ecosystems and Resilience –
new Strategies for the
Automotive Transformation



Vindelici at 1 glance

Our locations worldwide

51

VINDELICIS

7

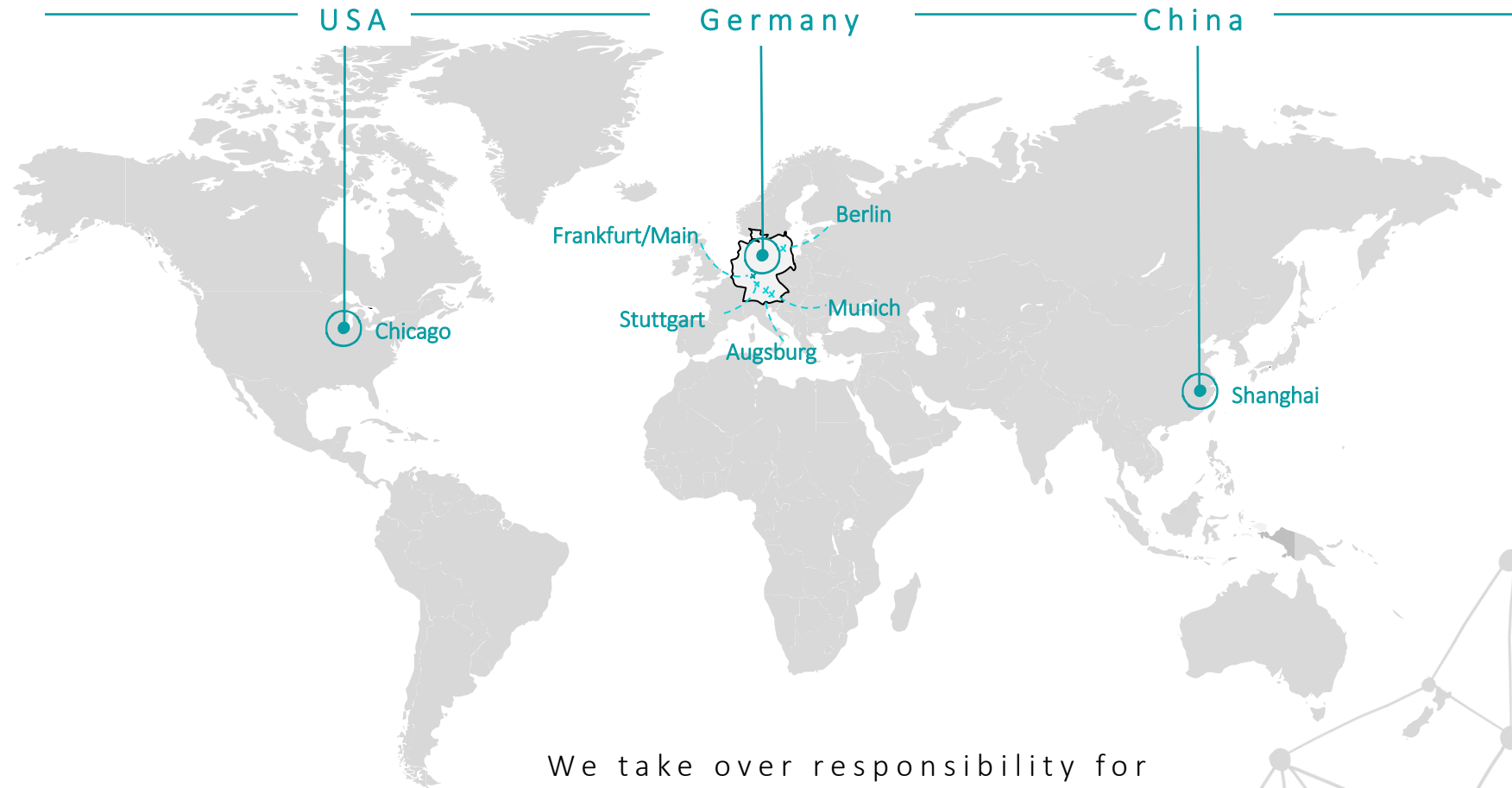
INDUSTRIES

5

UNIVERSITY COOPERATIONS

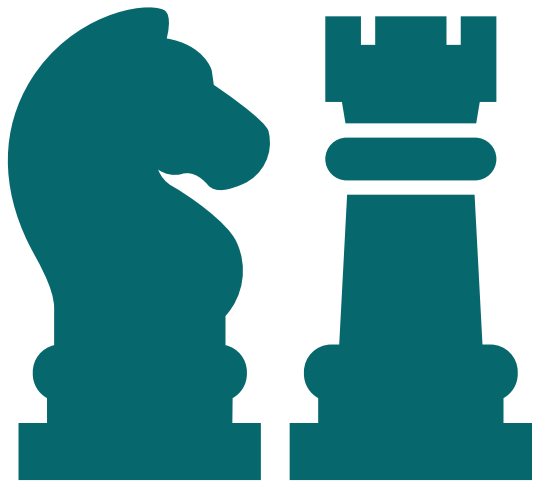
2

TECHNOLOGY PARTNERS

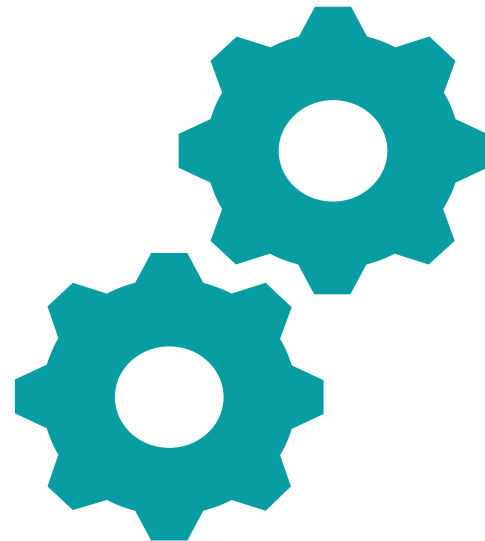


We take over responsibility for complex transformations

Challenges for Automotive



Strategic

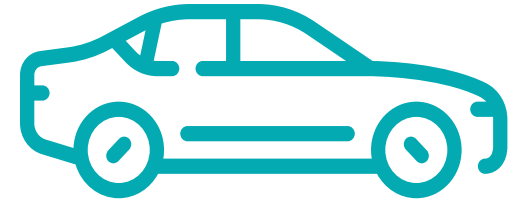
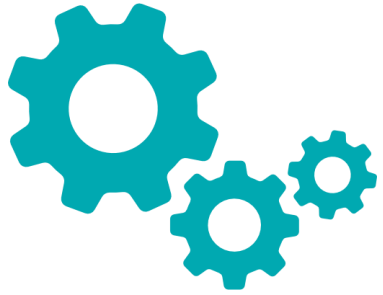


Operational



Acute

Automotive Value Chain

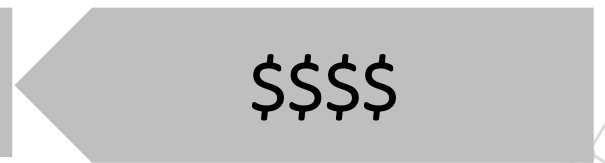
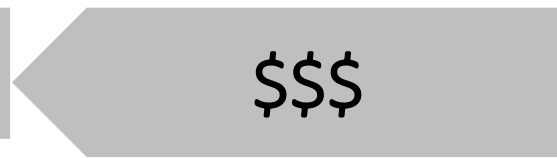


Material

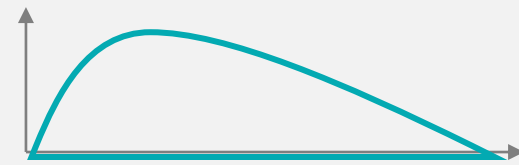
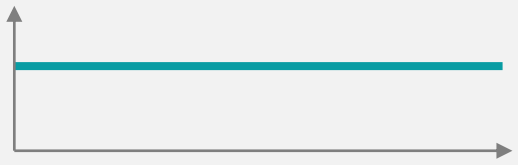
Process

Technology

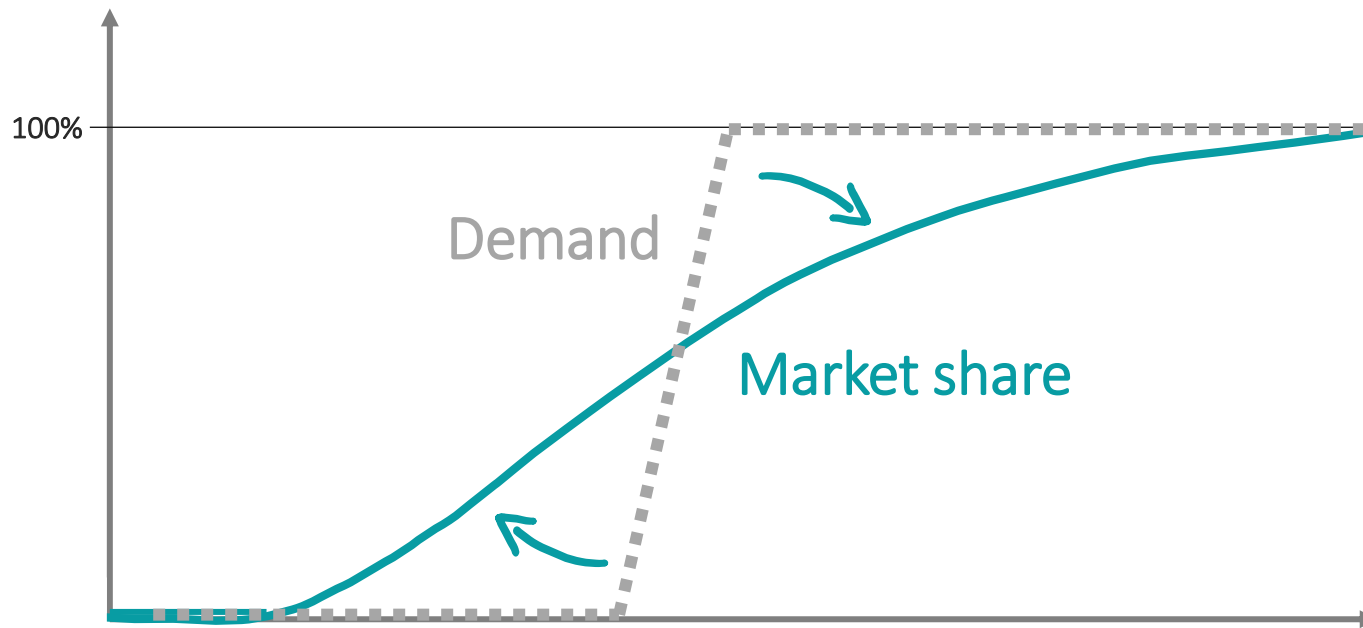
Brand



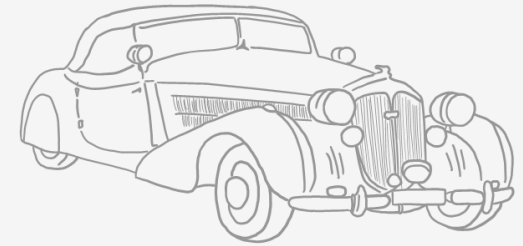
End of Planning



Effect of Incentives



Transformation towards Ecosystems



Mobility vs. Traffic



Integration in Ecosystems

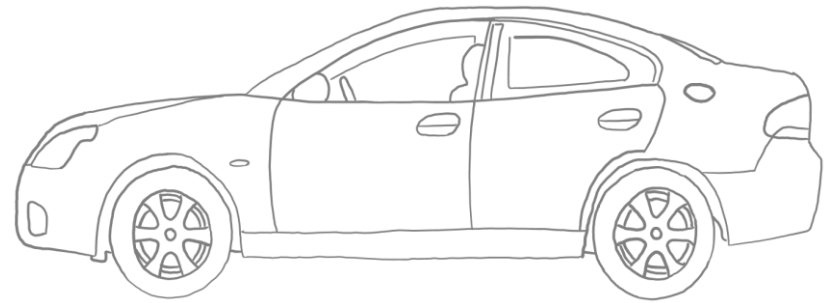
Data

Energy

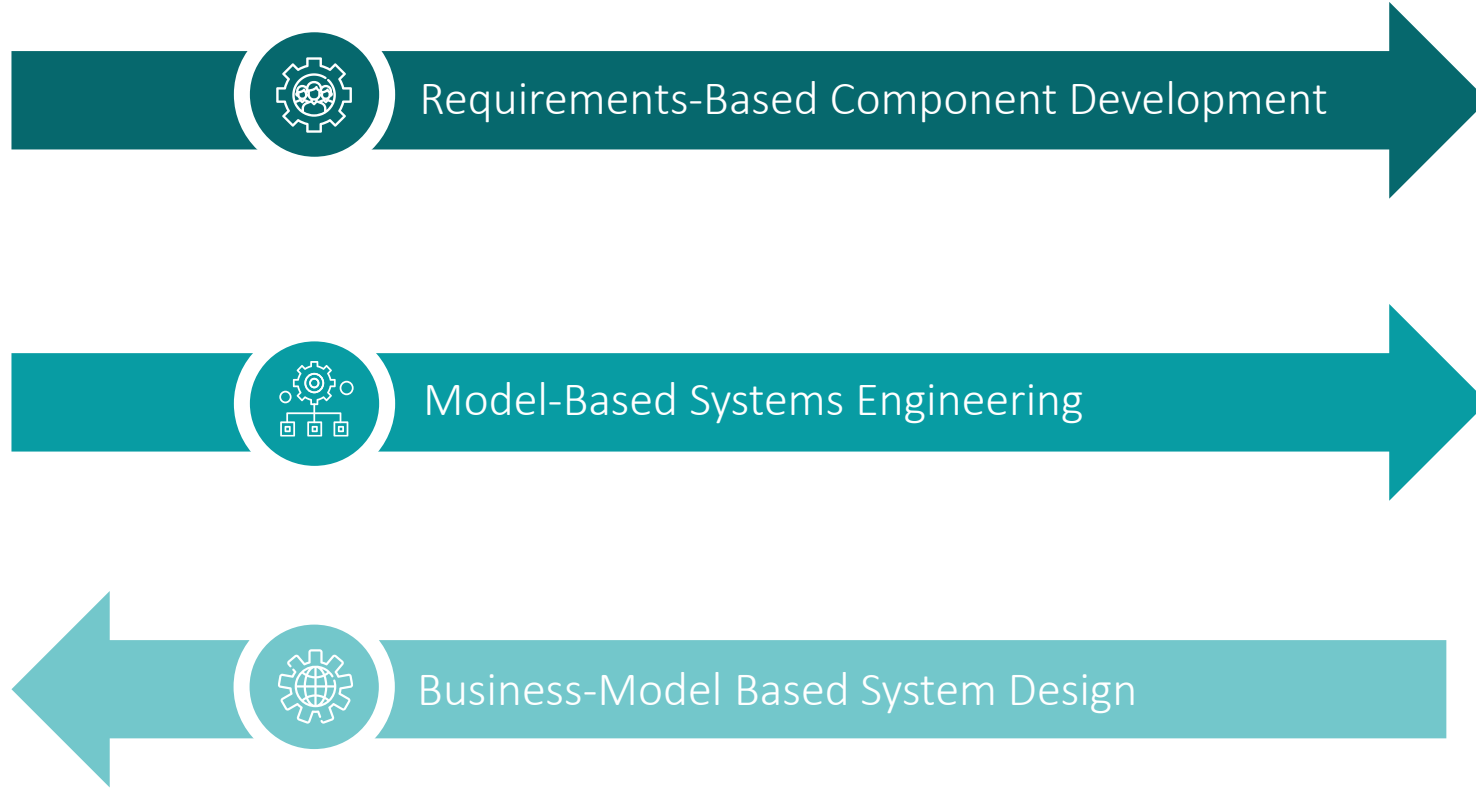
Mobility

Materials

Infrastructure



Reversal of Product Development



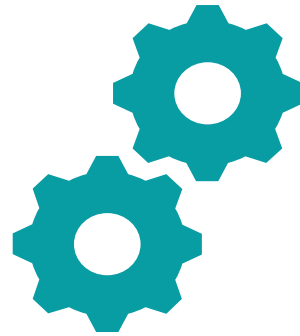
From Product Design to System Design



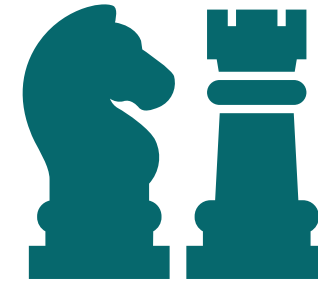
Strategies for Transformation



Connection
within the
Ecosystem



Integration in
additional
Ecosystems



Building of
new
Ecosystems

Triple Bottom Line



Economic



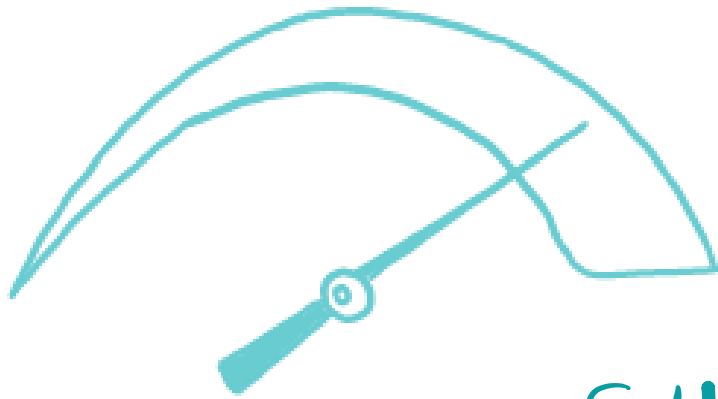
Ecological



Social

The Way through Transformation

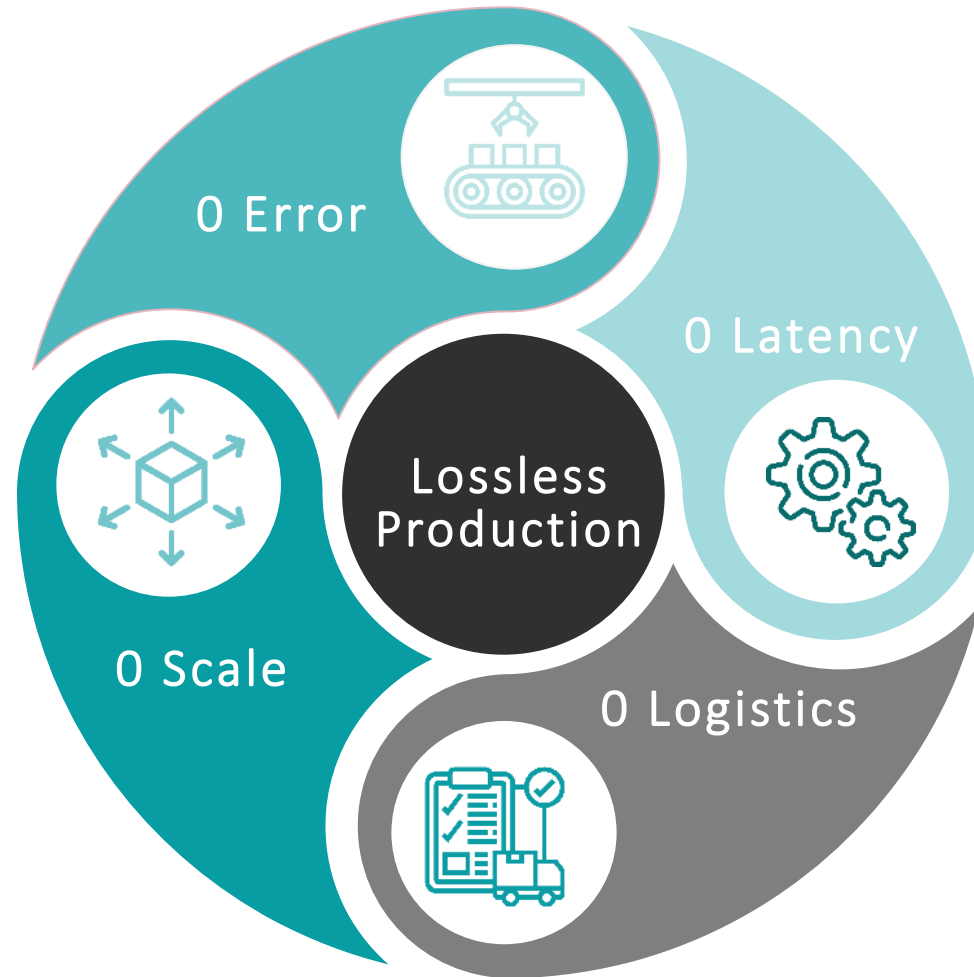
RESILIENCE



AGILITY

SUSTAINABILITY

Resilience in Industry 4.0



The Future Formula

$$\text{SUSTAINABILITY} = \frac{1}{\text{RISK}}$$

Vindelici Automotive & Mobility




Dr. Michael Hofmann


Partner/ CEO
Vindelici Advisors AG

Interim Management on Business Management Level in Family Owned Businesses

Strategy, Evaluation and Risk Consulting, Business Transformation

Implementation of Innovation Strategies and Measures

 Michael.Hofmann@vindelic.com

 +49 176 32675354




Christoph Stürmer


Partner Automotive
Vindelici Advisors AG

Market Analysis, **Market and Potential Prognosis**, Technology Trends, Innovation Management

Development of **strategic Product and Technology Portfolios**

Business Strategy and **integrated Planning**, Startup Management

 Christoph.Stuermer@vindelic.com

 +49 171 834 4420




Philipp Schreiber


Manager Automotive
Vindelici Advisors AG

B. Sc. & M.Sc. **Electro** and Information Technologie (TUM), **Race Car Driver** and Pilot

Agile Transformation, IT and Information Strategy

Business Evaluation, **Transaction Management**, Growth Strategy

 Philipp.Schreiber@vindelic.com

 +49 151 503 11504




Mark Braun


Manager New Mobility
Vindelici Advisors AG

Trained Automotive Sales Manager, Optimization of **Sales and Service Processes in Retail**

Product & Pricing Strategy in Emerging Markets for global Premium OEM

Public Sector Consulting concerning Electro Mobility and Fleet Management

 Mark.Braun@vindelic.com

 +49 160 615 8858





VINDELICI ADVISORS

Thank You!

Vindelici Advisors AG, Austraße 35, 86153 Augsburg, www.vindelici.com, Vindelici Advisors Aktiengesellschaft
Vorstandsvorsitzender / Chairman: Dr. Michael Hofmann, Vorstandsmglieder / Board members: Leonis Petschmann, Martin Huggenberger
Aufsichtsratsvorsitzender / Chairman of the supervisory board: Ulrich Huggenberger
Sitz und Registergericht / Registered office: Augsburg HRB 34242