



Aluminium
Sharing a vision.



ALUMINIUM 2024 PRODUCT PRESENTATION PACKAGE

08 – 10 October 2024
Exhibition Center Düsseldorf, Germany
aluminium-exhibition.com

Built by



In the business of
building businesses

Supported by



Aluminium
Deutschland

European
Aluminium





Aluminium
Sharing a vision.

**Increase your overall presence!
Network effectively!
Improve the results!**



PRODUCT PRESENTATION PACKAGE

This package offers the opportunity to present existing or new products or services with **a long-term presence in a professional manner**, positioning or underline your company as a serious player in your industry.

PACKAGE INCLUDES:

- Upgrade to marketing package “SILVER”
- 1 LinkedIn Post
- ½ Page inner section advertisement in the Trade Show Guide
- Ad in the media presentation shown during the breaks in the ALUMINIUM Conference



REGULAR PRICE: 4,545.00 €

YOUR PACKAGE PRICE: 4,165.00 €

UPGRADE TO MARKETING PACKAGE SILVER

ONLINE

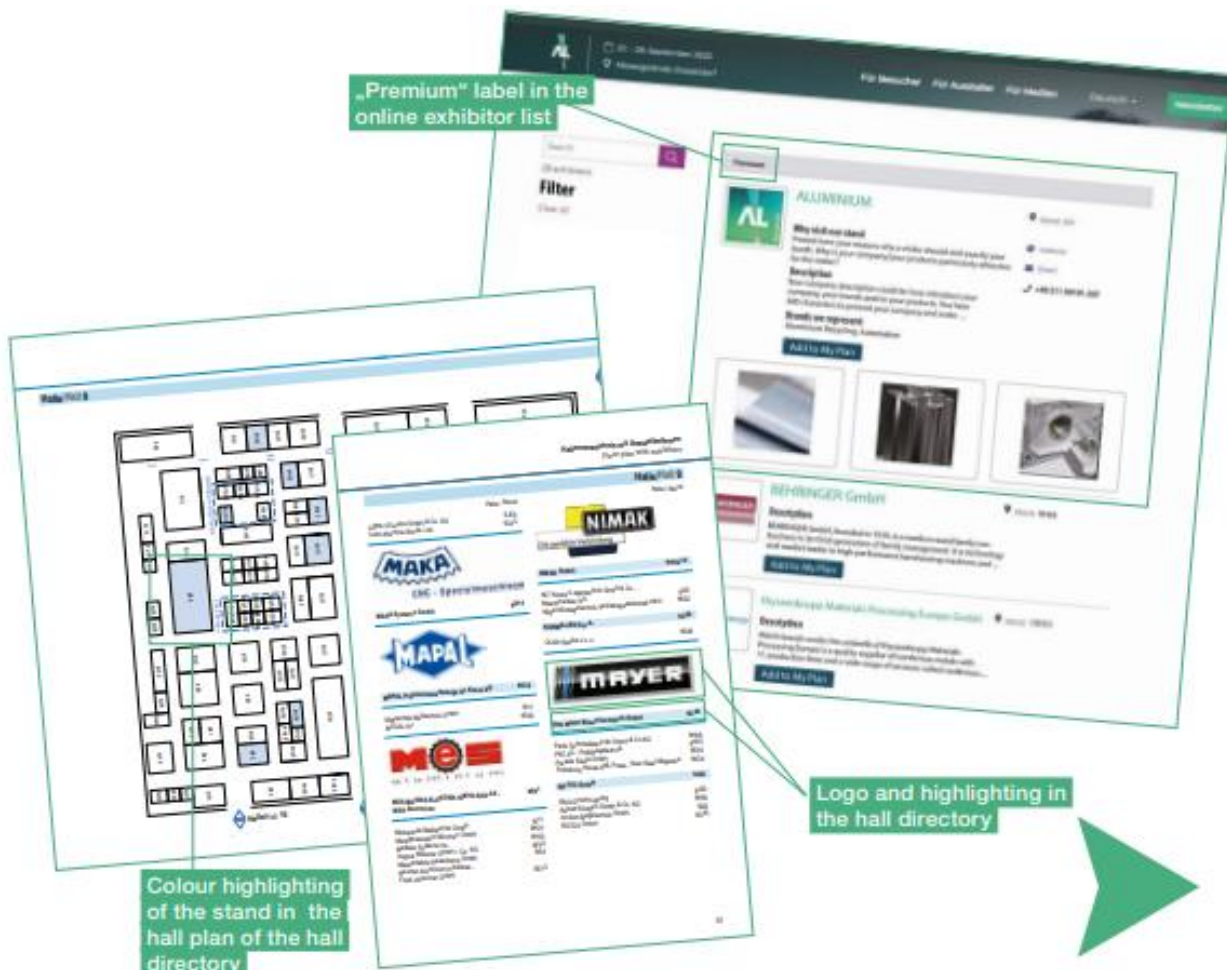
EXHIBITOR PROFILE:

- Brand listings
- „Why visit our stand“ – description
- Display of product images
- Link to website
- Contact information telephone and e-mail
- Positioning in the exhibitor list with „Premium“ label

PRINT SHOW GUIDE

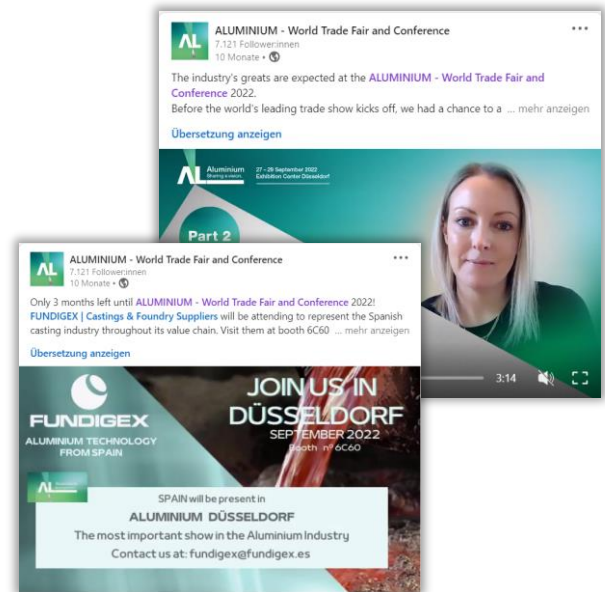
EXHIBITOR PROFILE:

- Logo in the hall directory
- Colour highlighting of the stand in the hall plan of the hall directory
- Small Square Banner on the online confirmation page



LINKEDIN POST

- Follower: over 8,000 (60 % international)
- Period: on request & subject to availability until end of 2024
- Incl. link to exhibitor account
- 1 ALUMINIUM Hashtag + 1 exhibitor Hashtag
- Image size: 1200 x 627 px
teaser text: 400 characters incl. spaces
- On request: support in finding a theme



SHOW GUIDE

INNER SECTION AD: 1/2 PAGE

- Dimensions: 148 x 105 mm (w x h)



[Download Link ALUMINIUM 2022](#)

DIRECT CONTACT

Do you need more information for a clear understanding how your company can benefit? Give me a call, I'll be happy to help.



Manuela Zschocke

Senior Sales Manager

+49 211 90191- 309

+49 152 22788368

manuela.zschocke@rxglobal.com