



Aluminium
Sharing a vision.



ALUMINIUM 2024 BRAND EXPOSURE PACKAGE

08 – 10 October 2024

Exhibition Center Düsseldorf, Germany

aluminium-exhibition.com

Built by



In the business of
building businesses

Supported by



Aluminium
Deutschland



European
Aluminium

BRAND EXPOSURE PACKAGE

Increased Visibility!
Professional Branding!
Targeted Advertising!



Stand out from your competition, **strengthen your brand presence and maximize the success** of your trade show appearance!

PACKAGE INCLUDES:

- Upgrade to marketing package “SILVER”
- Online banner on the ALUMINIUM website
- Your logo featured in the VIP Gallery on the ALUMINIUM website
- Your booth location is highlighted with your logo in the on-site pocket floor plan



REGULAR PRICE: 3,850.00 €

YOUR PACKAGE PRICE: 3,540.00 €

UPGRADE TO MARKETING PACKAGE SILVER

ONLINE

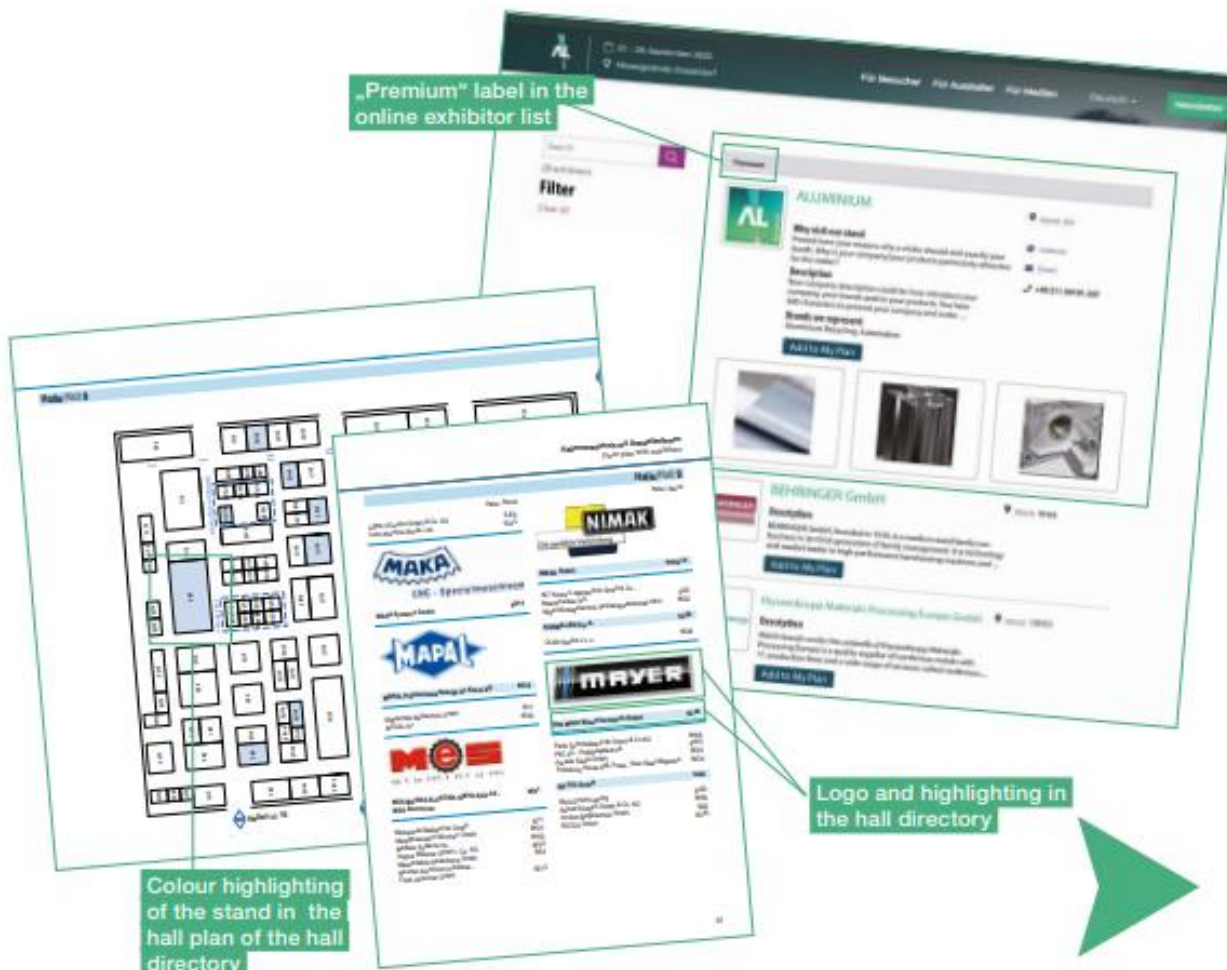
EXHIBITOR PROFILE:

- Brand listings
- „Why visit our stand“ – description
- Display of product images
- Link to website
- Contact information telephone and e-mail
- Positioning in the exhibitor list with „Premium“ label

PRINT SHOW GUIDE

EXHIBITOR PROFILE:

- Logo in the hall directory
- Colour highlighting of the stand in the hall plan of the hall directory
- Small Square Banner on the online confirmation page



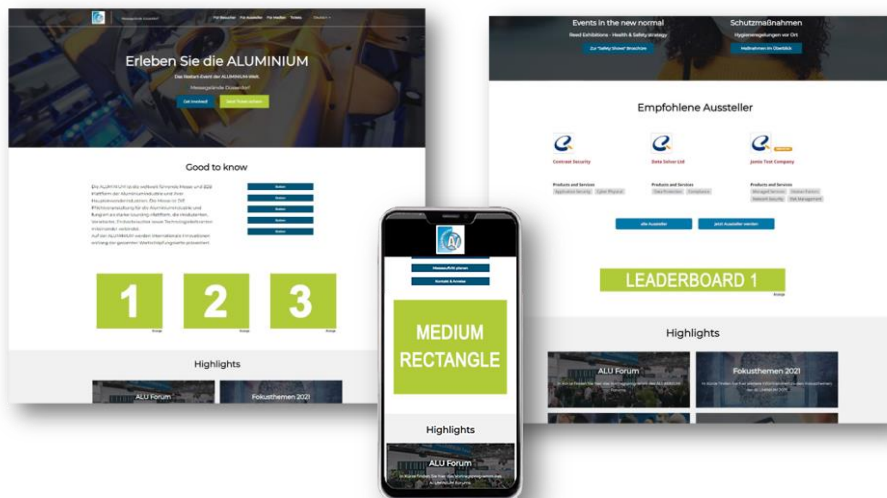
ONLINE BANNER – ALUMINIUM SUBPAGE

MEDIUM RECTANGLE BANNER*

- Max. 2 exhibitors per position
- Presentation: static = position 1 & 3 / animated = position 2
- Dimensions: 300 x 250 px
- Linked to your preferred URL

LEADERBOARD BANNER

- Depending on the subpage, exclusive or up to 3 exhibitors per position
- Presentation: animated (moving image)
- Dimensions: 728 x 90 px
- Linked to your preferred URL

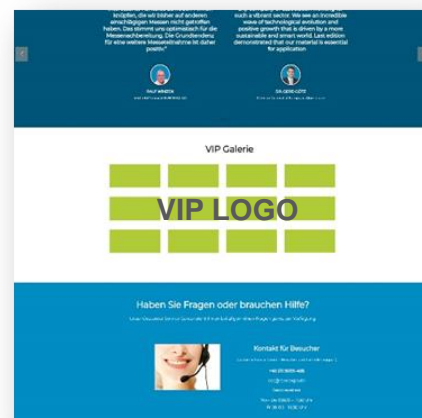


*Mobile view: All banners are displayed rotating at one position.

VIP LOGO – ALUMINIUM SUBPAGE „FOR VISITORS“

VIP LOGO

- Max. 12 exhibitors
- Dimensions: 200 x 100 px (w x h)
- Linked to your preferred URL



POCKET FLOOR PLAN

LOGO HALL PLAN

- Limited to 10 exhibitors per hall
- Including highlighting of the stand position



DIRECT CONTACT

Do you need more information for a clear understanding how your company can benefit? Give me a call, I'll be happy to help.



Manuela Zschocke

Senior Sales Manager

+49 211 90191- 309

+49 152 22788368

manuela.zschocke@rxglobal.com