



**Aluminium**  
Sharing a vision.



# ALUMINIUM 2024 BRAND EXPOSURE PACKAGE

08 – 10 October 2024

Exhibition Center Düsseldorf, Germany

[aluminium-exhibition.com](http://aluminium-exhibition.com)

Built by



In the business of  
building businesses

Supported by



Aluminium  
Deutschland

European  
Aluminium



# BRAND EXPOSURE PACKAGE

**Increased Visibility!**  
**Professional Branding!**  
**Targeted Advertising!**



Stand out from your competition, **strengthen your brand presence and maximize the success** of your trade show appearance!

## PACKAGE INCLUDES:

- Upgrade to marketing package “SILVER”
- Online banner on the ALUMINIUM website
- Your logo featured in the VIP Gallery on the ALUMINIUM website
- Your booth location is highlighted with your logo in the on-site pocket floor plan



REGULAR PRICE: 3,850.00 €

**YOUR PACKAGE PRICE: 3,540.00 €**

## UPGRADE TO MARKETING PACKAGE SILVER

Increase interactions on your online profile by **890%!**\*

### ONLINE

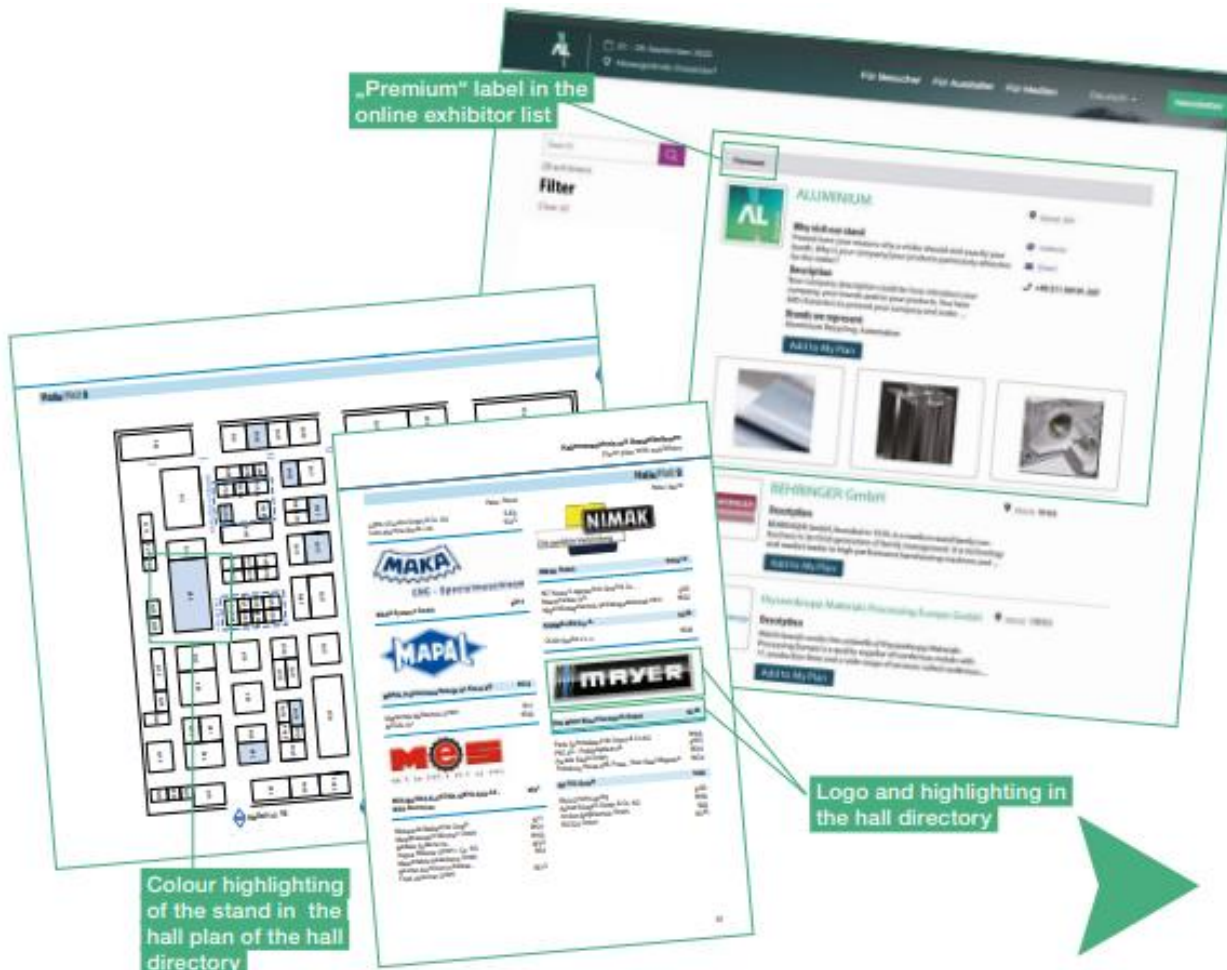
#### EXHIBITOR PROFILE:

- Brand listings
- „Why visit our stand“ – description
- Display of product images
- Link to website
- Contact information telephone and e-mail
- Positioning in the exhibitor list with „Premium“ label

### PRINT SHOW GUIDE

#### EXHIBITOR PROFILE:

- Logo in the hall directory
- Colour highlighting of the stand in the hall plan of the hall directory
- Small Square Banner on the online confirmation page



\*ALUMINIUM 2022 analyses proves an average increase of interactions by 890% comparing bronze to silver online profiles.

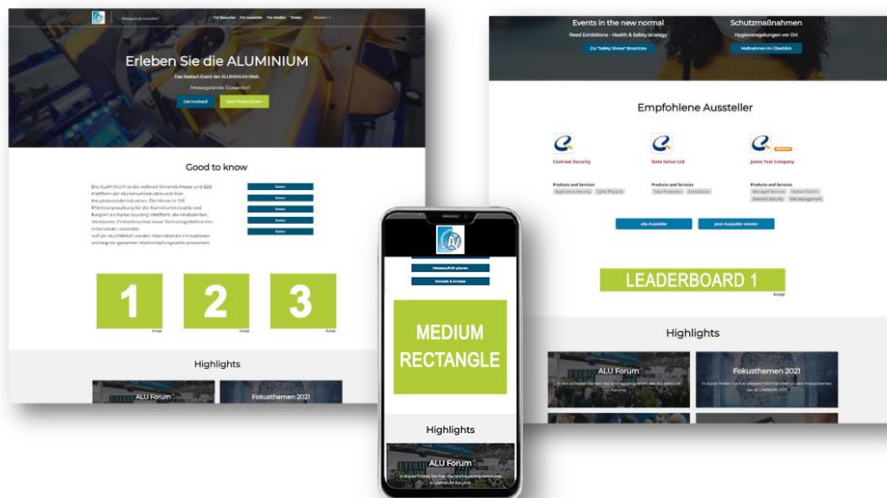
## ONLINE BANNER – ALUMINIUM SUBPAGE

### MEDIUM RECTANGLE BANNER\*

- Max. 2 exhibitors per position
- Presentation: static = position 1 & 3 / animated = position 2
- Dimensions: 300 x 250 px
- Linked to your preferred URL

### LEADERBOARD BANNER

- Depending on the subpage, exclusive or up to 3 exhibitors per position
- Presentation: animated (moving image)
- Dimensions: 728 x 90 px
- Linked to your preferred URL

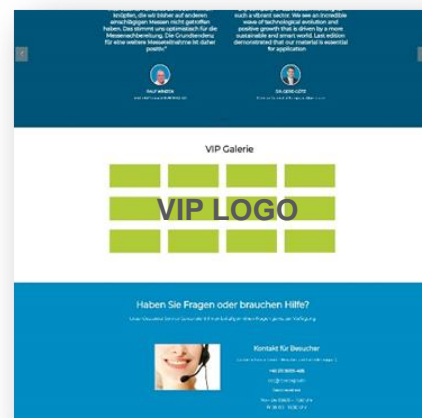


\*Mobile view: All banners are displayed rotating at one position.

## VIP LOGO – ALUMINIUM SUBPAGE „FOR VISITORS“

### VIP LOGO

- Max. 12 exhibitors
- Dimensions: 200 x 100 px (w x h)
- Linked to your preferred URL



## POCKET FLOOR PLAN

### LOGO HALL PLAN

- Limited to 10 exhibitors per hall
- Including highlighting of the stand position



## DIRECT CONTACT

Do you need more information for a clear understanding how your company can benefit? Give me a call, I'll be happy to help.



**Manuela Zschocke**

Senior Sales Manager

+49 211 90191- 309

+49 152 22788368

[manuela.zschocke@rxglobal.com](mailto:manuela.zschocke@rxglobal.com)