

ALUMINIUM CHINA-South China

August 10-12, 2022 | Hall No.6-7, International Convention and Exhibition Center, Tanzhou, Guangdong



Organised by:

RX In the business of building businesses

Co-organised by:

China Nonferrous Metals Fabrication Industry Association

Supported by:

China Nonferrous Metals Industry Association
Beijing Antaike Information Co., Ltd.

Global Aluminium Foil Roller Initiative (GLAFRI)

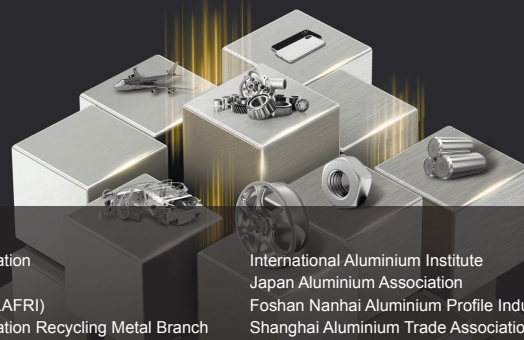
China Nonferrous Metals Industry Association Recycling Metal Branch

International Aluminium Institute

Japan Aluminium Association

Foshan Nanhai Aluminium Profile Industry Association

Shanghai Aluminium Trade Association



ALUMINIUM CHINA-South China, an industry exhibition tailored for the manufacturing industry in South China, is organised by Reed Exhibitions and China Nonferrous Metals Fabrication Industry Association. The event provides an integrated platform for business talks, international exchange, and branding by offering an overview of new products, technologies, processes, and applications covering the whole aluminium industry chain of alloys, processing materials, manufactured parts, finished products, as well as equipment, auxiliary materials and consumables.

The event is designed to promote resource integration and coordinated growth of the aluminium industry value chain, linking up main application fields such as automotive, packaging, consumer electronics, and white goods. Based in Foshan, a key city in the Guangdong-Hong Kong-Macao Greater Bay Area (GBA), the event focuses on cutting-edge market trends. It provides in-depth insights into industry needs and is designed with the aim of guiding enterprises to start digital transformation by offering new ideas for digital marketing. Moreover, the event is expected to help enterprises achieve sustainable growth through continuous innovation and product optimization.

It is a must-attend industry event for enterprises to explore the South China market.

Why us?



We're based in a key city of the Greater Bay Area to help companies explore the China market

Based in Foshan, a cluster city of aluminium processing companies in the GBA, the South China exhibition is poised to help companies develop the Chinese market. Meanwhile, with the geographical advantages, the event is in a good position to link up with Hong Kong for offshore trade, thus connecting the domestic and international markets and promoting industry upgrade.

The government policy also opens more opportunities for the city. The section on *Accelerate the Development of Advanced Manufacturing* in the Outline Development Plan for GBA issued by the State Council states that Zhuhai and Foshan will lead the build-up of an advanced manufacturing belt along the West Bank of the Pearl River, reflecting the strengths of the local manufacturing sector in Foshan.



We offer multiple technical forums covering aluminium processing and multiple application terminals

The annual conference in China aluminium processing industry takes place side by side with the industry exhibition. During the event, there will be multiple aluminium applications forums, covering automotive, packaging, and consumer electronics. Domestic and international companies and experts with advanced processing experiences will come to share multi-dimensional and in-depth views on the development of the aluminium processing industry chain.



More than 100 business matchmaking sessions to connect with the high-quality buyers at home and abroad

Relying on the organiser's global professional buyer resources, we provide a platform for companies to connect online and offline with high-quality buyers. We have access to buyers' first-hand procurement needs, thus well positioned to help companies enhance their sales revenue.



Our partnership with China Nonferrous Metals Fabrication Industry Association forges a leading industry fanfare

Supported by China Nonferrous Metals Fabrication Industry Association, the event enjoys the rich industry resources provided by both organisers. Thus, it is expected to strengthen the technological innovation and supply-demand docking of the upstream and downstream industrial chain of aluminium processing, and further promote the transformation and development of the aluminium processing industry.

We focus on automotive, 3C electronics, high-end equipment manufacturing, and consumer sectors



According to the 14th Five-Year Plan of Guangdong province, the province is set to build ten pillars for strategic industrial clusters, including electronics and information, automotive, advanced materials, software and information service, and ultra-HD display, among others. The province is also committed to building ten strategic industrial clusters for emerging technologies, including advanced equipment manufacturing, advanced materials, and new energy.

Currently, an automotive industry cluster is already in place, including auto makers, auto parts, and accessories. Guangdong is also working to build its 3C electronics and advanced equipment manufacturing markets as well as a large consumer market.

Our customized year-round marketing plan effectively enhance company branding



The organiser offers customized year-round marketing plans to the exhibitors, covering featured reporting, themed seminars, gala dinners, road shows and industry exchanges, and exposure on new media platforms. The marketing portfolio is designed to help companies get continuous exposure for their products and services.

We integrate 18 years of industry resources bringing together quality buyers to generate more value



Based on 18 years of industry experience, the South China show will make full use of the high-quality resources covering the entire aluminium industry chain. The invited buyers cover many important application fields such as aluminium processing, automotive, packaging and consumer electronics, bringing more value to the companies participating in this year's show.

Exhibit Range

Materials

- Primary aluminium
- Recycled aluminium
- Aluminium alloys
- Aluminum primary metal products
- Aluminum semi-finished products, semi-synthetic products, such as aluminum profiles, plates, strips, foils, aluminum-plastic composites, castings, forgings
- Deep processed products, covering construction, transportation, machinery, packaging, electronics, photo-voltaic industries

Equipment

- Primary aluminium processing equipment
- Recycled aluminium processing equipment
- Heat processing equipment
- Extrusion and rolling equipment
- Surface treatment equipment
- Test and measurement Equipment
- Deep processing equipment
- Auxiliary materials and other equipment
- Environmental protection and energy efficient equipment

Invited Exhibitors (partial)

Materials



Equipment

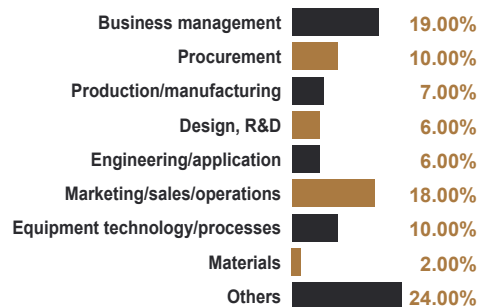


* In no particular order

Visitor Scope

- Primary aluminium, recycled aluminium, and aluminium processing factories
- Aluminium equipment manufacturers
- Aluminium traders, distributors, and agents
- Transportation industry players, such as auto parts makers, OEMs, rail transit and aerospace manufacturers
- Consumer electronics and white goods
- Packaging industry
- Machinery manufacturers
- Construction industry, such as windows, doors, and walls; home décor; real estate developers and construction contractors; formwork makers
- Other aluminium users, such as the photo-voltaic and construction industries

Visitor Roles



* Source: Post-Show Report 2021

Booth Rate

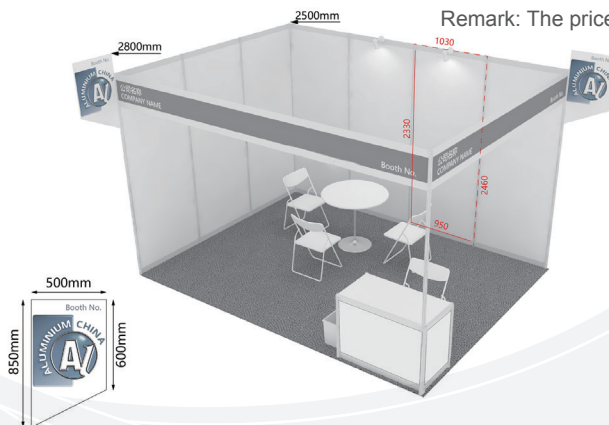
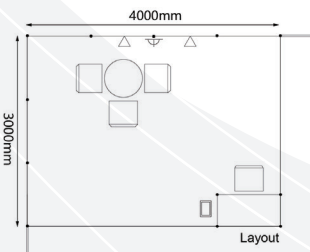
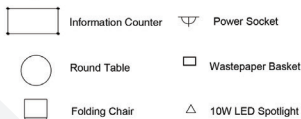
Shell Scheme Construction Fee	Raw Space	Corner Charge	Registration Fee
RMB400/ sqm	RMB1600/ sqm	RMB1000/corner	RMB1500/company

Minimum size for raw space stand: 24sqm

Discount System

Exhibition Area	Discount
72-120 sqm	5%
> 120-240 sqm	10%
> 240 sqm	15%

Sample:



Remark: The price does not include the 6% VAT amount

Net size of panel
455x2330
Size of half meter panel (including pillar)
535x2460

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